**Save Our Pharmacies - Template Customer Letter**

Dear Customer

As a valued member of our community, we wanted to share some troubling news with you. Due to a lack of funding, your local pharmacy is at risk of closure. Over 920 pharmacies across the UK have already been forced to shut down, and without urgent action, more will follow.

Your local pharmacy's survival depends solely on funding provided by government ministers, which currently does not cover the basic costs of keeping the chemist open. Your pharmacy is buying drugs at higher cost and providing them to you at a loss and this is not sustainable, hence the recent spat of closures.

We know how much your local pharmacy means to you. It's a place where you can receive expert healthcare advice, access vital medications, and receive the care you need. Your local pharmacist is the only highly experienced, qualified health professional you can access without long waiting times & no appointment needed. Losing your local pharmacy would be a devastating blow to you, your family, and our community.

Without access to a local pharmacy, vulnerable members of our community, like the elderly and those with mobility issues, will struggle to receive the care and support they need. Local pharmacies are often the only healthcare facility within easy reach, and their closure could leave us without any access to healthcare services at all, remember the vital role your local pharmacy played during the Covid-19 pandemic!

We know that community pharmacies are important to you, and we want to urge you to take action. We need your help to lobby the government and your local MP to provide adequate funding to keep local pharmacies open. With your support, we can ensure that vital healthcare services remain accessible to our community.

Together, we can make a difference. Please join us in fighting to keep your local pharmacy open and let your voice be heard by:

* Signing the [petition here](https://you.38degrees.org.uk/petitions/save-our-pharmacies-protect-vital-nhs-services-1)
* Displaying a Save Our Pharmacies poster, [available here](https://www.dropbox.com/sh/0gct9n8kquwbh2m/AAACBFtBXk-kRRyw_BZ9m5oma?dl=0)
* Contacting your MP using [this leaflet](https://saveourpharmacies.files.wordpress.com/2023/03/saveourpharmacies-message-for-our-patients.pdf)
* Sharing your experiences on [social media](https://www.dropbox.com/sh/c5vb3r2zgi1dy56/AABgJNLDke0Y0HrfsxSEXFc-a?dl=0)

Your support is essential in protecting this vital service and ensuring that our community continues to receive the care and support it needs. Find out more at <https://saveourpharmacies.co.uk/>

Thank you for your time and consideration.

Sincerely,